

TOP LEFT LOGIC MODEL AND EVALUATION PLAN

Objectives:

1. To engage young men and boys in partnership with young women and girls on the issue of violence in women's lives in three communities across Canada
2. To engage community members on the issue of violence in women's lives in Saskatoon, Toronto and Victoria

To engage young men and boys in partnership with young women and girls in addressing the issue of violence in women's lives.				
INDICATORS OF SUCCESS				
INPUTS/RESOURCES	ACTIVITIES	OUTPUTS	OUTCOMES	IMPACTS
Resources dedicated to or consumed by the program	What the program does with its inputs to fulfill its Mission	The direct products of program activities	Benefits or changes for participants during or after program	Ultimate goals of the initiative
				Become
<p><i>Human Resources</i></p> <ul style="list-style-type: none"> • Project Leads at three locations: Saskatoon, Toronto and Victoria. • 25 young leaders at each project site (at least ½ of whom identify as boys): Total= 75 (all trained in Gender-Based Analysis and Young Decision Makers Model) • At least 25 people engaged in 15 community action projects in the 3 communities: Total= 45 projects and 1125 people • Academic partners at St. Thomas University and Queen's University • Community organization and partners staff • Graphics, social media and tech support <p><i>Physical Resources</i></p> <ul style="list-style-type: none"> • Gender-based analysis framework • Young Decision Makers framework • Influence in Action (peer-to-peer influence) framework • SC Four Pillars and Identified Youth Engagement Best Practices • Regional conference space (Saskatoon, Toronto and Victoria) • Youth group meeting space • Sharing the Stories Evaluation and Research Platform 	<p>Year 1</p> <p>Regional Conferences</p> <ol style="list-style-type: none"> 1) 25 young leaders at each project site engaged trained in gender-based analysis on the issue of violence in women's lives using the Young Decision Makers model 2) Evaluation of Conference <p>Youth Group Meetings</p> <ol style="list-style-type: none"> 1) Young leaders continue to meet weekly in the three communities to plan out a draft community action plan 2) Evaluation of Youth Group Meetings using quantitative and qualitative methods <p>National Conference Knowledge Exchange</p> <ol style="list-style-type: none"> 1) At least 5 youth and 1 adult ally selected from the three sites: Total: 15 youth and 3 adult allies 2) Youth and adult allies review each other's draft community action plan and refine ad necessary 3) Youth and adult allies develop media, promotional and social media tools for their community action projects 4) Evaluate national Unite and Ignite conference <p>Year 2</p> <p>Community Action Projects</p> <ol style="list-style-type: none"> 1) Young leaders in communities deliver 15 community action projects 2) Young leaders evaluate impact of the community action projects 3) Young leaders continue to meet monthly 	<ul style="list-style-type: none"> • 75 young leaders in three communities trained in gender-based analysis and the young decision makers model • Regional conference evaluation results • 75 young leaders engaged in community action planning • Youth group meeting evaluation results • 3 community action project plans for the three communities • Unite and Ignite conference evaluation • Media, social , promotional tools developed to support community action projects • At least 1125 engaged in a "Top Left" community action project • Evaluation results from community action projects 	<ul style="list-style-type: none"> • Changed attitudes, beliefs, opinions regarding the issue of violence in women's lives • Enhanced critical thinking capacity of program participants • Community leadership • Engaged community members taking action on critical issues • Published research on best practices for gender-based analysis critical thinking programs 	<ul style="list-style-type: none"> • Reduced incidents of violence against women • Male community leaders and role models • Effective community and peer supports

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<ul style="list-style-type: none">• Social media/promotional materials/community action project supports	to refine their projects as needed			
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